

NAPA VALLEY DIVERS

BOARD MEETING – JUNE 7, 2010

Present: Jackie, Stacey, Keith, Joan, Pam, Jayma

Old Business:

Bank signature cards - Jackie, Stacey and Mike are now all signers on our accounts.

Chefs Market – Jackie found a table at Wal-Mart but won't buy it until we're sure we're doing the Chef's Market. She hasn't been successful getting a response from the woman in charge. Also, Christine got a box for the membership drawing. Keith does have a canopy that he is willing to loan the club to use during Chef's Market, but it is 12 x 12.

Membership Due – No news on renewals yet. Per Jayma, those who joined mid-year will have dues pro-rated for next year.

Pay-pal – Christine was supposed to get the requested information to David for renewing our Pay-Pal account. Jackie doesn't know where Christine left this.

Tax return – per Jayma, an actual tax return isn't required but a tax form stating that we are a tax exempt organization along with the filing fee is required to maintain our tax exempt status. We need to determine when this is due.

Raffle – Joan has the raffle tickets.

Pam asked for clarification on our idea to not have last names posted on the website, since she signs the minutes, etc. It was determined that Board Officers last names can be shown on the website.

Photos of the Board on the website was discussed again. Keith suggested that each of us supply him with a "dive" related photo of ourselves and he will put them on the website.

Keith will continue to work with David on the website. David has offered to remain as our webmaster even though it doesn't appear that he will be renewing his membership with us.

Keith is seeking ideas for how to use the 3-column format on the "home page" of the website to make it the most appealing to visitors. Lots of ideas were thrown out (and were captured by Keith). Keith would like ideas from everyone and asked Jackie to open up a "suggestion box" type discussion at the General Meeting next week.

Joan suggested having David give a "tutorial" of our website at a future General Meeting for those of us who are not very tech oriented.

Creating a FaceBook page for the private use of Club members was discussed and it was agreed that Jackie would ask the General Membership if that was interesting to them. The thought is that it will be instant communication for spontaneous trips to Monterey, etc.

Jackie forgot to ask Roger about tanks to use/fill, but she will.

New Business:

Jackie announced that Filipe's is booked for the rest of the year for our General Membership meetings – except for December where we normally have a holiday party.

Jackie said that Roger is going to begin instructing again. She will ask him if he's interested in instructing a brief unofficial "refresher" course for us at the college pool. She feels we need an instructor present so that we are covered for insurance purposes.

Keith suggested a mass email to all email addresses we have, including upcoming meeting agenda, upcoming events, dues reduction, etc. Per Jayma, we need to tread lightly with the email addresses from Roger's old list. These people didn't opt-in to our list.

Keith also suggested that we have more detail in the agenda that we send out, to help entice people and/or get them excited. It was decided that we need more detail, but not overload.

Upcoming events discussed –

- Salt Point ab diving/camping trip will be August 13-15.
- Monterey Picnic will be August 28
- Berryessa Clean-up is 9/25

Other event ideas were discussed-

- A dive trip to Lake Tahoe that maybe Mike & Gail would like to host? Jackie will check with them and also ask Mike (Dive Mag friend) where the spots are he was suggesting.
- Possible trip to San Diego Sept 11 & 12.
- We will try to put together a BBQ at Steve & Jayma's on July 25 & possibly a refresher course at NVC the same day.
- October shark dive?

Possible instruction at each location/event?

Waivers/legal advice regarding insurance as "Club" and "Board" to protect ourselves – Jackie will research this.

The question came up about possibly having a volunteer sign-up sheet to assist at the Chef's Market. Jackie indicated she wasn't too worried about it.

50/50 raffle was discussed.

We will have an actual "prize" raffle at the next General Membership meeting and tickets will be \$1 each or 8 tickets for \$5. The funds will be used for events.

Cost for July 25th BBQ was discussed – Club to supply meat or everyone brings their own meat along with a dish to share?

Joan agreed to take the minutes at next week's General Membership meeting in Pam's absence.

Meeting adjourned.

Submitted by Pamela Reuter, Secretary.